

Casual Day

with Persons with Disabilities

a project of
NCPD
National Council of & for
Persons with Disabilities

Casual Day is South Africa's leading fundraising & awareness campaign for Persons with Disabilities and is the flagship project of the National Council of and for Persons with Disabilities (NCPD).

Launched in 1995, Casual Day is an awareness and fundraising campaign benefiting Persons with Disabilities. Each year, South Africans are encouraged to wear the official Casual Day sticker and merchandise to show their support for Persons with Disabilities.

The campaign encourages the public to contribute financially through a small donation of R20 per sticker, and at the same time lobbies for the full inclusion and equity of Persons with Disabilities. So, not only does Casual Day raise funds, but also raises awareness of both the challenges and potential within the disability community in an engaging way!

Each year, approximately 800 companies, 200 schools and 600+ NGOs take part in Casual Day.

Your Casual Day donations are channeled to people in need via care homes, food gardens, women and youth programmes, skills workshops and educational centers while providing inclusive employment, assistive devices, advocacy, transport and universal access services.

A Digital Sticker for Participants

After a successful pilot in 2020, Casual Day now offers a Personalised Digital Sticker through our online shop at www.casualday.co.za. Participants receive a stunning digital sticker with their name on to share in a show of support across their social media.

Did you know?

Casual Day prints & distributes over 3 million stickers every year

Did you know?

People injured in the line of duty benefit through DOD & SAPS participation



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WHAT HAPPENS TO FUNDS RAISED FOR CASUAL DAY?



FUNDS RAISED DISTRIBUTION:

600+

SPECIAL SCHOOLS, COMMUNITY BASED ORGANISATIONS & NGOS IN THE FIELD OF DISABILITY BENEFIT.

Including a wide array of impactful CSI programmes of participating companies.

PARTICIPATING IS EASY



1. SAVE THE DATE

Casual Day takes place every year on the **FIRST FRIDAY IN SEPTEMBER**.



2. THE THEME

We celebrate each year with a different theme, inviting participants to show they care by wearing our colourful merchandise and displaying your sticker.



3. GET YOUR STICKER

Donate R20 and receive your official Casual Day sticker from participating non-profit organisations, schools, companies, government organisations, places of worship and participating stores across South Africa.



Visit www.casualday.co.za to get your very own *personalised digital sticker*!

Wear your official stickers & shirts, caps & bucket hats on Casual Day to show your support for Persons with Disabilities!



OUR FUNDRAISING IMPACT & GOALS



Disability Awareness & Sensitisation



Advocacy & Human Rights incl. access to education, transportation & assistive devices



An equitable & inclusive society



Economic participation & Infrastructure development



Universal Design & Access



Children, Youth & Womens Programmes



Entrepreneurship & Training

CALLING ALL COMPANIES, ORGANISATIONS, SCHOOLS, STORES, PLACES OF WORSHIP & INDIVIDUALS - CASUAL DAY NEEDS YOU!



We supply you with stickers, posters, promotional items and marketing support to make your Casual Day a huge success! All we need is a pledge from you, your staff, co-workers, patrons and/or kids to join in the fun and **wear their stickers** on Casual Day. Our team is ready to assist you!

Call: 011 609 7006, whatsapp: 076 611 4780 or visit www.casualday.co.za to get in touch

Casual Day is a project of the NCPD: NPO 000-923 930020816 PBO